

## Program for the Leistungsschau Niederlande 2024

24-26 September, 2024

## 10.09.2024

24-09-2024. Tuesda	у
Morning	Individual Travel to Den Haag
13.00 - 14.30	Kick-off event at Hotel - Round of introductions of the participants
	<ul> <li>Possible introduction of the key points of the BMWK market development programme and presentation of the organisational process of the trip (potential: psps business abroad)</li> </ul>
	<ul> <li>Potentially, a short introductory workshop on "Doing Business in the Netherlands" focussing on cultural differences</li> </ul>
	- Final run-through program, handout, matchmaking schedule
	- Short keynote from NL expert (welcome) / introduction to HCH
14:30 - 15:00	Coffee break
16.00 - 17.00	Field visit Nr.1:
	Blue City, Rotterdam
18.00	Dinner together (self-paying)
25-09-2024. Wednes	sday - Symposium
09.00 - 09.30	Walki-in to Social Impact Factory (Utrecht) and registration for event
09.30 - 09.45	Welcoming Words (Introduction)
	Holland Circular Hotspot, psps business abroad by
09.45 - 10.05	Keynote 1 + Q&A
	Topic: Overview market trend, practical examples from the industry, learned
	lessons on materials, collaboration, regulation by Copper8
	Cécile C. van Oppen, Co-founder at Copper8

Mit der Durchführung dieses Projekts im Rahmen des Bundesförderprogramms Mittelstand Global/ Markterschließungsprogramm beauftragt:

Kooperations- und Fachpartner:

Das Markterschließungsprogramm für kleine und mittlere Unternehmen ist ein Förderprogramm des:







10.05 - 10.25	Keynote 2 + Q&A Topic: Transition to a circular construction economy and the role of the government Arnoud Passenier Strategic International Advisor at Ministry of Infrastructure & Water ManagementFirst Part
10.25 – 10.35	Coffee and tea break
10.35 – 10.50	Keynote 3 + Q&A  Topic: Experience with construction and demolition waste and challenges in further synergy with Germany  Otto Friebel, Director, BRBS Recycling
10.50 – 11.15	Keynote 4 + Q&A  Topic: Summary of the developments in Germany, highlighting expertise, challenges, opportunities in Germany  Dr. Anja Rosen, Partner at C5 GmbH, Board Member Re-Source, Professor at University of Wuppertal
11.15 – 11.35	First Part Presentations by the German delegation + Q&A Autarq, Ecodry International, Ela Container, H-Aero
11.35 – 11.55	Keynote 5 + Q&A  Topic: Policy developments in the Netherlands, cooperation with Germany,  Policy developments in the EU, digitalization  Robert Dijksterhuis, Envoy Sustainable Building at Ministry of Housing and Spatial Planning  (public level, EU level, policies etc.)
11.55 – 12.25	Dutch Organizations / Pitching round
12.25 – 13.20	Networking Lunch and Speed Dates
13.20 – 13.45	Keynote 6 + Q&A  Topic: Circular procuerement, the new circular procurement platform  Joan Prummel, International Ciruclar Economy Advisor at Rijswaterstaat
13.45 – 14.00	Second Part Presentations by the German delegation + Q&A Heine Ingenieure, MIG, Nesseler, PMF Housing
14.00 – 14.20	Keynote 7 + Q&A  Topic: Introduction to the Circular transition team Netherlands, scope out for the future, introduction Cirkelstad and circular building transition  Bert Krikke, Director at Cirkelstad and Team member of Dutch Transition Team on the Circular Building Economy



Keynote 8 + Q&A
Topic: Introduction to TKI, R&D in circular construction, linking circular transition
agenda to current developments in the industry
Liselore Havermans, Circularity Programme Manager at TKI Bouw en Techniek, Member of Dutch Transition Team on the Circular Building Economy
Keynote 9 + Q&A
Topic: Circular approach Turntoo, business models, circular buildings, the
material passport (Madaster)
Sabine Oberhuber, Co-Founder at Turntoo
The Dutch Expert Panel
B2B Meetigns / Networking
Dinner (self-paying)

26-09-2025. Thursday	
09.00 - 09.45	Collective start, departure for company visit / field visit
09.45 - 11.30	Travel to field-visit, Delft
11.30 – 13.00	Field visit Nr.2: The Green Village, TU Delf
13.00 – 14.00	Lunch (self-paying)
14.00 – 14.45	Travel back to Den Haag, Babylon
15.00 – 15.45	Field visit Nr.3: The City Battery The Hague, TwynstraGudde
	Sybren van der Velde
15.45 – 16.30	Evaluation and close-out